

## ***Highlights of the 2011 Popcorn Sale Northeast Georgia Council***

1. Weekly drawing for Scouts who “Fill It Up” Take Order Form. Seven different prizes will be available with the first week winner selecting the prize he/she wants.
2. Grand Prize for Apple iPad 2 drawing at the end of the sale
3. Unit Popcorn Chairman and Unit Leaders will each earn a Windstar Windjacket by reaching their Unit Sales Goal and by paying on time
4. Two “Ideal Year of Scouting Brunches” to be held
5. New \$150 sales prize category
6. Opportunity for customer to donate \$30 or \$50 in popcorn products to be delivered to the men and women of the military
7. All “NEW” 18 Pack Kettle Corn now made with Canola Oil
8. All “NEW” White Chocolatey Pretzels as stand alone product
9. Chocolatey Triple Delight is back as stand alone product
10. All units that attend September 14th Kick-off meeting will receive a “ZYCLONE”, various sales materials, product samples, and much more.
11. Commission schedule - Units can earn up to 37% commission (an additional 2% in 2011) by following the sales plan.
12. Sale will be managed online using the Trail’s End Popcorn System
13. Prizes for Scouts will be ordered online in the Trail’s End Popcorn System. They will be delivered to the home of the popcorn chairman for the popcorn sale. (no more purple/blue prize sheets)
14. All payments will be made when popcorn is picked up. Units will write a post-dated check for December 6, 2011 for all popcorn that is picked up on November 17<sup>th</sup> (or 18<sup>th</sup> in Gwinnett/Walton)