

“POPCORN 2011”
Campaign Dates to Remember

Program Preview (In each District)	July 21
Campaign IYOS Brunch - Gwinnett	July 30
Roundtable Promotion	August 11
Roundtable Promotion	September 8
Popcorn Unit Sale Kick-off – distribute materials	September 14
Last Day of Sale	November 5
Units Place Final Order	November 6
Delivery of Product	November 15
Order Separation Day	November 16
Distribution of Product to Units	November 17
Distribution to Units (Gwinnett/Walton)	November 17-18
Payment Due to Council	December 6
Unit Commission Drops to 25%	December 7

Fill It Up Drawings will be held on:

September 26
 October 10
 October 24
 November 7

October 3
 October 17
 October 31

Grand Prize Drawing will be held on:

November 7

